




The Competition is the Pits!

Compare the Oxygen Radical Absorbance Capacity (ORAC) of some popular nutritional supplements. **Immunotec Tart Montmorency Cherry Concentrate** beats them hands down!

The ORAC score is a definitive test for assessing the antioxidant strength of potential antioxidant compounds. The higher the score, the stronger the antioxidant capability of the compound.

Product	ORAC Score / Ounce (29.57 mL)	ORAC Score / Bottle (32 oz)
Sea Silver™	90	2,880
EB Tahitian Noni™	165	5,280
Goji Juice™	380	12,160
Xango Juice™	530	16,960
YL Berry Young Juice™	1,000	32,000
Eniva VIBE™	2,600	83,200
Immunotec Tart Montmorency Cherry Concentrate 	5,000	160,000*

**bottle size is 16 oz, this value represents ORAC score for 32 oz.*

And studies at the Jean Mayer USDA Human Nutrition Research Center on Aging at Tufts University in Boston suggest that consuming fruits and vegetables with a high ORAC value may help slow the aging process in both body and brain.

A Cherry a Day May Keep the Doctor Away!

Did you know that the ORAC value of a serving of fresh fruits and vegetables is 800? By incorporating **Immunotec Tart Montmorency Cherry Concentrate** into your daily supplement program, not only will you sleep better and feel less achy, you'll be getting the antioxidant value of more than 6 servings of fruit!

Pack Them In!

Did you know that there is the equivalent of between 80 to 100 cherries per fluid ounce of **Immunotec Tart Montmorency Cherry Concentrate**? That means that the goodness of between 1,280 and 1,600 cherries is in every bottle! Can you imagine what you would pay for that many cherries at the grocery store? And fresh cherries are available only for a very short season. The delicious taste and freshness of Cherry Concentrate is assured by its FDA-approved bottle.



It's a Cherry Jubilee

- High ORAC values
- Helps you sleep
- Helps with soreness
- Antioxidant equivalent of more than six servings of fruit
- Available year-round
- Great value
- Delicious!



Who Needs Immunotec Tart Montmorency Cherry Concentrate?

Here are some Fast Facts!

Frequency:

- In the US, approximately 1/3 of all Americans have sleep disorders at some point in their lives.
- Approximately 20-40% of adults report difficulty sleeping at some point each year.
- Approximately 17% of adults consider the problem to be serious.
- Sleep disorders are a common reason for patient visits to their doctors.
- Approximately 1/3 of adults have insufficient sleep syndrome.
- 20% of adults report chronic insomnia.
- Only 23.1 percent of Americans eat five or more fruits and vegetables per day.

Age:

- Increasing age predisposes to sleep disorders (5% in persons aged 30-50 and 30% in those aged 50 or older).
- People who are elderly experience a decrease in total sleep time, with more frequent awakening during the night.
- People who are elderly have a higher incidence of general medical conditions and are more likely to be taking medications that cause sleep disruption.

Here's the Cherry on the Cake!

Launch Promotion

SPECIAL PRICE ON SIX-PACKS!

Get 6 bottles for the price of 5!



Available for a limited time ONLY.

